# Refreshed Campaign Plan Goal 4 National/Regional Recruitment Strategy



## USACE Human Capital Strategy

- Goal 4: Build and cultivate a competent, disciplined and resilient team equipped to deliver high quality solutions
- 4d: Establish tools and systems that get the right people in the right jobs, then develop and retain this highly skilled work force
  - Action #2: Develop USACE Enterprise HR strategy to recruit and retain the workforce we need

## US Army Corps of Engineers Recruitment Challenges

- Competition from the private sector
- Loss of staff to various contingency operations
- Large number of retirement-eligible employees



#### Outreach

- Outreach to colleges and universities
- Hispanic Engineer National Achievement Awards Conference
- Black Engineers of the Year Awards Conference
- American Indian Science and Engineer Society
- Women of Color Technology Conference
- Society of Women Engineers Conference



#### Flexibilities

- Recruitment/Retention/Relocation Bonuses
- Advanced education
- Long Term Training
- Family-friendly workplace
  - Flex-time/Alternate Work Schedules
  - Telework
- Professional credential reimbursement
- Transit Subsidy



### The Way Ahead

- Develop a human capital plan that is directly liked to the Corps' current (refreshed) strategic plan
- Distribute the revised plan for MSCs and Districts to use to guide their human capital activities
- Develop a process for determining the effectiveness of the human capital tools and adjust their use as necessary to meet workforce needs